

<b>PROGRAM NAME</b>	<b>DESCRIPTION</b>	<b>AUDIENCE</b>
<b>LEADERSHIP</b>		
<b>The Managers Guide to Motivating Employees</b>	An inside look at the 10 keys to motivating employees	Managers, supervisors, directors
<b>The 10 Foundations of Leadership</b>	The 10 key elements of effective leadership	Managers, supervisors, directors
<b>Listening Power for Leaders</b>	How to use listening skills to be a better leader	Managers, supervisors, directors
<b>Coaching for Results : the Corporate Coach</b>	The techniques for effective coaching for results	Managers, supervisors, directors
<b>HireSmart: Interviewing and Hiring to Get the Best</b>	The inside secrets to the interviewing process that lands the best employees	Anyone who is doing interviewing and hiring
<b>Management vs. Leadership: What is the Difference?</b>	The difference between management and leadership and why it matters	Managers, supervisors, directors
<b>Understanding Behavioral Styles for Effective Leadership</b>	Understanding behavioral styles and adapting leadership approaches for increased effectiveness	Managers, supervisors, directors
<b>Presentation Power for Leaders</b>	How to present effectively in a leadership role	Managers, supervisors, directors
<b>OST: Objectives Strategies and Tactics</b>	Understanding objectives strategies and tactics as a leader	Managers, supervisors, directors
<b>Case Studies for Effective Leadership</b>	Using real life case studies to understand real leadership skills	Managers, supervisors, directors
<b>Accountability and Expectations</b>	Learning the key skills of accountability and expectation	Managers, supervisors, directors
<b>The Managers Guide to Training</b>	Learning the keys to successfully training the team	Managers, supervisors, directors
<b>Presentation Skills</b>		
<b>Presentation Power : How to Present with Power Authority and Credibility</b>	How to create presentations that capture an audience's attention and keep it.	Anyone who presents on a regular basis
<b>Selling Effectiveness</b>		
<b>Negotiating for Success</b>	The tactics and techniques of negotiating pros	Anyone who negotiates as " Buyer" or "Seller"
<b>SalesPro!</b>	A new look at selling that gets dramatic results	Anyone who sells
<b>SalesPro: Prospecting</b>	A new look at prospecting with creative approaches	Anyone who sells

<b>SalesPro: Preparation &amp; Presenting</b>	A new look at Preparation and Presenting with a unique twist	Anyone who sells
<b>SalesPro: Handling Objections</b>	A new look at Handling objections in a new age	Anyone who sells
<b>SalesPro: Closing</b>	How to close more	Anyone who sells
<b>SalesPro: Service</b>	Giving the service they deserve	Anyone who sells
<b>SAS: Selling After The Sale</b>	The secrets and techniques of getting the business and keeping the business after you get the sale	Inside and outside sales professionals
<b>SAS: Advanced Selling Skills for Selling After the Sale</b>	The secrets and techniques of getting the business and keeping the business after you get the sale	Inside and outside sales professionals
<b>Creativity</b>		
<b>Wired!- How to Get Creative and Stay Creative in Business and in Life</b>	The essential skills of creativity business and in life	All audiences
<b>Motivation /Growth</b>		
<b>Jumpstart Your Motivation-How to Get Motivated and Stay Motivated</b>	How to get motivated and stay there!	All audiences
<b>Goal Setting for Results</b>	How to set goals and achieve your dreams	All audiences
<b>2 Months to Motivation</b>	Tools and techniques for getting motivated	All audiences
<b>T.A.- Transactional Analysis: The Secret to Better Communication</b>	How to analyze any communication to make it more effective and relevant	All Audiences
<b>The Time Trap!</b>	How to manage your time at life and work	All audiences
<b>Team Building</b>		
<b>Total Team!</b>	How to be more Effective as a team	Team members
<b>The 10 Foundation of Team</b>	The 10 key elements to building and maintaining a team	Team members
<b>Customer Service</b>		
<b>Targeted Customer Service</b>	How to provide world class customer service	All audiences